MJV PARTNERSHIP INFORMATION

We are thrilled that you are interested in learning more about what it means to be a part of the Monarch Joint Venture (MJV) partnership! MJV is a 501c3 nonprofit organization building a partnership network of over 100 federal and state agencies, non-governmental organizations, businesses, and academic programs. We work together to protect the monarch migration across the United States. Below you will find more information about what is expected of MJV partners and what partners can expect from the Monarch Joint Venture.

If you have follow-up questions or would like to learn more about the application process for becoming an MJV partner, please email christine@monarchjointventure.org

MJV partners are expected to:

- Maintain an organizational monarch conservation team and provide up-to-date information through the MJV partner portal.
- Engage in monarch conservation efforts, either independently or collaboratively with other partners.
- Compile and share monarch conservation outcomes or accomplishments with the MJV.
- Promote monarch conservation by sharing information about our partnership, MJV informational materials and other resources, and relevant accomplishments within your organization’s network.
- Share information with us regarding opportunities for monarch conservation that you are aware of (i.e. habitat creation, education/outreach, research/monitoring, funding, public presentations, events, partnerships, etc.).
- Participate in topical MJV working groups as your expertise, interest, and availability allows.
- Evaluate, refine, and adopt action strategies listed in the Monarch Conservation Implementation Plan.
- Consider an annual financial commitment* to support the MJV as a national coordinator of efforts.

*NOTE: this is highly encouraged, but is not required for partnership
As a member of the MJV partnership, we can support you by:

- Connecting you with partners and other efforts or opportunities relevant to your work.
- Promoting your monarch initiatives and accomplishments to the MJV partnership and public networks.
- Fostering networking, collaboration, and information sharing through an annual MJV-hosted partnership meeting and ongoing working group meetings.
- Maintaining a current Monarch Conservation Implementation Plan to guide your work.
- Serving as an information clearinghouse and comprehensive source of information, resources, and outreach materials for monarch conservation that you can use both within your organization and externally.
- Sharing information with you regarding new research findings, relevant funding opportunities, or other opportunities to create or enhance monarch conservation efforts.
- Reviewing outreach products and connecting you with appropriate additional reviewers.
- Writing letters of support for your existing or proposed monarch work.
- Providing input and feedback on project, partnership, and product ideas.
- Guest writing or support for your organizational communications outlets.
- Collaborative grant-writing for joint projects, support in fundraising through our Miles for Monarchs campaign, or when funds are available, offering a competitive small grants program for MJV priority projects.