

Article I

Name: The name of the organization shall be the Monarch Joint Venture (MJV).

Article II

Mission: Recognizing that North American monarch (*Danaus plexippus*) conservation is a responsibility of Mexico, Canada and the US, as identified in the North American Monarch Conservation Plan, this Joint Venture will coordinate efforts throughout the US to conserve and protect monarch populations and their migratory phenomena by developing and implementing science-based habitat conservation and restoration measures in collaboration with multiple stakeholders.

Our mission will be achieved by coordinating and facilitating partnerships and communications in the US and North America to deliver a combination of habitat conservation, education, research, and monitoring.

Vision: The vision of this Joint Venture is abundant monarch populations to sustain the monarch migratory phenomena into perpetuity, and more broadly to promote monarchs as a flagship species whose conservation will sustain habitats for pollinators and other plants and animals.

Article III

Steering Committee

Purpose: The MJV Steering Committee provides general oversight and guidance for the Monarch Joint Venture, a coordinated effort among partners to implement the North American Monarch Conservation Plan (NAMCP) and other national or continental monarch conservation initiatives. The Steering Committee determines priorities for all aspects of Joint Venture activities, maintains the commitment and support necessary to achieve the goals and objectives of the Joint Venture, and determines policy.

Steering Committee

Membership: Each organization serving on the Steering Committee shall have one voting representative. Steering committee membership should include partners with substantial involvement in monarch conservation and represent different sectors of the partnership. Additions to the Steering Committee may be proposed by current Steering Committee members or the MJV Coordinator, or outside organizations may submit a written request to join the Steering Committee. Additions must be approved by

Steering Committee vote, with such decisions subject to Articles VI and VII. Organization representation should be at the highest level feasible, so that Steering Committee members have some authority to commit financial and staff resources. Steering Committee members remain seated on the Committee until replaced, or until determined to be inactive for a designated period of time (see Article V).

Article IV

Steering Committee
Officers:

Steering Committee officers shall consist of two co-Chairpersons, who will work jointly with the MJV Coordinator to organize and conduct the business meetings of the Steering Committee and review and approve expenditures incurred. Both Chairpersons and other Steering Committee members will be assisted by the MJV Coordinator. The Steering Committee member that serves as the current MJV fiscal agent shall serve as a permanent Chairperson. The Steering Committee will elect the second Chairperson to serve a 2-year term. Elections shall take place during the annual in-person Steering Committee meeting.

If a Chairperson resigns before completing the 2-year term, the Steering Committee will elect a new Chairperson for the remainder of the term.

Article V

Steering Committee
Meetings and
Attendance:

One in-person meeting will be held annually and shall be of sufficient length to ensure time for full discussion of relevant issues. A minimum of four Steering Committee meetings will be held each year, and may be called at the discretion of the Steering Committee co-Chairpersons and MJV Coordinator; meetings other than the annual meeting may be held in person or via teleconference. Steering Committee members are expected to attend in-person meetings at their own expense. Representatives of agencies that do not allow out-of-state travel may participate via teleconference.

Every Steering Committee member is expected to attend every Steering Committee meeting, or to send an alternate or to submit a proxy to the MJV Coordinator for participation in any decisions or votes (i.e., official business) that may take place at a meeting.

Steering Committee membership will be reviewed for any agency/organization/group declared “inactive”. “Inactive” is defined as a member organization (representative or proxy) both failing to attend two years of

Steering Committee meetings and not participating in decision-making processes.

Meeting hosts may be rotated around the Joint Venture; hosts are voluntary, and may charge a fee for meeting-related costs. Meeting agendas will be developed jointly by the Joint Venture Coordinator and Steering Committee members.

In-person, annual MJV meetings shall be open to alternates, staff or other invitees of Steering Committee members and the Joint Venture staff, Partners, and members of standing committees. Steering Committee meetings where business is conducted will be open to steering committee members and proxies only.

Article VI

Steering Committee Decision Making:

In situations in which consensus is not achieved and the Steering Committee Chairpersons determine that a decision is required, a motion will pass by a simple majority vote of Steering Committee members (see Article VIII regarding quorum), with the exception that any agency or organization with more than one Steering Committee representative shall be considered a single entity with only one vote. The Steering Committee Chairpersons will participate in all votes. Items requiring a decision or vote must be provided to all Steering Committee members not less than one week prior to a Steering Committee decision. At a Steering Committee member's request, a vote may be postponed for one week to allow for further deliberations.

The Steering Committee permits the MJV Coordinator to make basic decisions on behalf of the MJV when there is a clear direction forward. Requests or decisions that are not clearly aligned, or misaligned, with MJV's mission will first be brought to the Steering Committee Co-Chairs to determine if a decision by the full committee should be called.

Occasionally Steering Committee business will need to be conducted via e-mail. These items will come to the Steering Committee addressed as "Action Items", and may originate from the Steering Committee Chairpersons or the MJV Coordinator. Business conducted by the Steering Committee electronically will carry the same authority as business conducted in person. All votes conducted via e-mail will require at least one week's notice.

Quorum: There will be no official business completed by the Steering Committee via a meeting, teleconference or e-mail without the participation of at least half of Steering Committee members (including those represented by alternates or proxies).

Monarch Joint Venture
Procedures and Policies:

New Partner Procedure: Additions to the partnership may be recommended by current MJV partners or through direct interest expressed by outside organizations. All potential MJV partners will submit a partnership application, as developed and approved by the Steering Committee, to the Coordinator for distribution. A majority vote is required by the Steering Committee to add a new partner to the MJV. New partner applications will be reviewed quarterly, in alignment with the scheduled meetings of the steering committee.

Partnership Policy: The MJV invites potential partners who are aligned and consistent with our mission and goals and that allow us to maintain our reputation, credibility, and objectivity to apply for MJV partnership. MJV will not accept partnership applications from groups that are involved in activities which have direct negative impacts to monarchs, as supported by scientific evidence. Collaborative entities may partner with the MJV, but partnership is extended to the collaborative group only and not to its individual members. All partnership applications are evaluated with these criteria in mind. In some cases we may have to respectfully decline when these criteria are not met. All partnership applications must be reviewed and accepted with majority vote by the MJV Steering Committee. Partners are encouraged to advertise their relationship with the MJV on their websites or other venues.

We do not sell, loan, or distribute our mailing list (including e-mail addresses) to anyone.

Sponsorship Policy: The MJV pursues financial sponsorship from entities that do not detract from our mission, credibility, goals or objectives. MJV will not accept sponsorship from entities that are involved in activities which have direct negative impacts to monarchs, as supported by scientific evidence. With review and majority vote approval by our Steering Committee, MJV will accept offers of financial support from entities interested in furthering monarch conservation efforts as long as they meet the above criteria. In some cases we may have to respectfully decline when these criteria are not met.

Sponsors who give \$1000 or more will be acknowledged on our website on an annual basis.

As a matter of policy, MJV does not endorse sponsors or their products or services. None of the MJV's donations represent an explicit or implied endorsement, and our sponsors are asked not to express or imply an endorsement by the Monarch Joint Venture.

We do not sell, loan, or distribute our mailing list (including e-mail addresses) to anyone.

MJV Endorsement and use of MJV Name/Logo: Permission needs to be received from the MJV coordinator, as advised by the steering committee, before MJV's name or logo is used as an indication of support for activities that involve funding, marketing, or lobbying.

Partners are encouraged and do not need permission to use the MJV logo or name to promote our partnership through sharing of our resources or materials, or to generally share that they are a partner of the MJV.

MJV partners remain independent to carry out their own activities (i.e. fundraising, lobbying, marketing, etc.) and thus, partnership with MJV does not indicate that the MJV endorses all partner activities. Similarly, information that MJV shares does not necessarily reflect the views of MJV partners.

Article VII

Amendments
to Bylaws:

Any member of the Joint Venture Steering Committee can propose changes to the Bylaws. These proposed changes will be circulated to the Steering Committee for review and comment, after which a Steering Committee vote will be taken to accept or deny the changes at the next Committee meeting. Amendments to the Bylaws shall be in accordance with Articles VI and VII.

Approved:

December 14, 2016

Current steering committee members:

Karen Oberhauser (co-chair), Monarch Lab and Monarch Butterfly Fund
Scott Black (co-chair), The Xerces Society for Invertebrate Conservation

Laurie Adams, Pollinator Partnership
Gregory Butcher, U.S. Forest Service
David Eichler, Southeastern Association of Fish and Wildlife Agencies
Marcus Gray, North American Butterfly Association
Laura Jackson, Tallgrass Prairie Center
Tom Kirschenmann, Western Association of Fish and Wildlife Agencies
Melissa Martin, Natural Resources Conservation Service
Tom Melius, U.S. Fish and Wildlife Service
William Moritz, Midwest Association of Fish and Wildlife Agencies
Kelley Myers, Association of Fish and Wildlife Agencies
Mary Phillips, National Wildlife Federation
Emily Preston, Northeastern Association of Fish and Wildlife Agencies
Carol Spurrier, Bureau of Land Management
Chip Taylor, Monarch Watch
Pam Wilcox, Wild Ones: Native Plants, Natural Landscapes